



# The Rising Sun

Monthly Bulletin of the Rotary Club of Hyderabad East  
A Model Club, Rotary International District 3150



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## From the Editor's Desk

Dear Friends,

*A great kick off in July – a club team training program, a successful public awareness forum followed by installation of new team and an informative speaker meeting – a great indicator to Lead The Way in the new Rotary year.*

*Our board and club meetings this month have helped crystallise our plans further and we eagerly look forward to the implementations as we work together to make a small difference in the world we live in.*

*August is Membership Development & Extension Month. Proactively share Rotary with friends, professional or business partners and invite them to explore this great avenue of service and fellowship.*

*Let's Lead The Way together as we walk along the path to Service Above Self.*

Editor

### The 4-Way Test

Of the things we think, say or do:

Is it the TRUTH?

Is it FAIR to all concerned?

Will it build GOODWILL and BETTER FRIENDSHIPS?

Will it be BENEFICIAL to all concerned?

***Ideas are a dime a dozen. People who implement them are priceless. Nothing great is ever accomplished without follow-through. God does not ask your ability or inability. He only asks your availability. (Mary Kay Ash)***

## Installation

The installation of the new team in the presence of DG Sam and several Rotarians from our district went well and a relaxed family fellowship was enjoyed by all after the meeting. Here are a few glimpses:



DG Sam Pins President Mohan



RCHE Custom, Charter Moves On Nights of Installation  
Outgoing Secretary Madhu Hands over Club Charter to Incoming Secretary Sanjay



Guests and RCHE Family - In Rapt Attention



## Monthly Mini Project



DG Sam gives a school bag and uniforms to baby Nikita as part of our regular monthly mini projects during the installation function. Also seen is Sreenivasa Reddy, our Director Community Service.

## Club Training Program

Sunday July 2: We had a rip roaring session - what was effectively our first Club Service Meeting of the new Rotary year ... lots of discussion and debate and most importantly clear cut action points emerged thanks to the interaction and free exchange of ideas.

PDG and International Trainer Jawahar led the session; initially helping us all to introspect on all members and interesting pen portraits emerged for all members of the club.

PDGs JAS, Jawahar and all members present (please see attached image for list of those present) discussed what members want from the club; providing incoming Directors a clear direction for the activities of the club. Each director will discuss the same with the president and form their own teams - from among the members as well as the families - to achieve club short term and long term goals. As all are aware, we are now thinking multiple years at a time ... not just for the current year.

A brief presentation on success shared 15 great tips. After the meeting we dispersed for lunch; a nice "non-fermented" fellowship with lots of Rotary and personal communication continuing.

*RCHE, should we do another such session in January?*

## Did You Know?

When Paul Harris died, in 1947, 5638 Rotary Clubs in 75 countries had a total membership in excess of 259,000.

Today, approximately 1.2 million Rotarians belong to more than 32,000 clubs in more than 200 countries and geographical areas.

## Membership Development

*August is Membership Development and Extension Month. The following comments from RI President William "Bill" Boyd are taken from a speech he delivered at the 2006 International Assembly*

Around the world, since before any of us here were born, Rotary has been changing lives in too many ways to count. As Rotary leaders, it is our responsibility to ensure that Rotary remains strong and able to help for many years to come.

New Rotarians join our clubs every day. Unfortunately, every day, some of those Rotarians leave. I know you all know this; because it's a message you've heard many times before. Whenever anybody gets up in front of a room of Rotarians and starts talking about membership, you see a lot of eyes start to glaze over.

The truth is that our time is not best spent talking about how to attract new members. Our time would be far better spent in strengthening our clubs. Because Rotary, working properly, is attractive enough to retain existing members and attract new ones.

New Rotarians leave because of poor leadership, cost, and a lack of service opportunities. That's what they tell us. So I ask all of you to focus on strengthening the clubs in your districts in those three ways: making sure that there is a strong and effective club administration, that the cost of membership gives good value, and that every club runs a variety of engaging, useful, and productive projects, both in its own community and with partner clubs.

There are so many ways to make Rotary more accessible and more friendly to new members. A meeting doesn't need to involve a hotel meal; breakfast meetings are both more affordable and easier to fit into a busy schedule. Encourage your club presidents to listen to their members and value their opinions. Encourage your clubs to break out of their established routines and to explore new ideas for projects.

As Rotarians, we are not content to let matters stay the way they have always been, in our clubs or in our communities. We are not content with the status quo, and we do not look at a problem only to say someone else will solve it. We are the ones who ask why not us? We are the ones with the skills and the desire to build a better future. And we are the ones who must Lead the Way.

*We hope President Boyd's words inspire all of us as we Lead the Way in membership development efforts this year.*

## Arthritis – Public Awareness Forum

The public awareness forum on 'Arthritis and Its Management' organised by our club at Ravindra Bharati on Sunday July 9 2006 was attended by about 500 people, including 268 (patient) registrations.



The team of doctors and health practitioners lead by Dr. AV Gurava Reddy did a great job in educating the people about Arthritis and options available to them today. Dr. Sarath Chandra educated the audience about rheumatoid arthritis.



*Dr. AV Gurava Reddy Making a point*

The team also stayed behind to answer all questions from the audience.



*RCHE members active at the registration desk*

The event was ably supported by Anns Babita & Padma Vadlamani along with Rotarians - Amar, Bhasker, Braham Minda, Gopi, JAS Giri, Jawahar, Mohan, Pashu, Rahul, Rajkumar, Sandeep, Sanjay, Sikander, Sreenivas, Suren, Uday, Venu - from manning the counters, to helping the patients limping in to coordinating on the questions and more.



DG Sam also took the time out to drop in and briefly address the gathering.

Several advertisements in both English and vernacular dailies in Hyderabad informed people about the seminar. The event was also covered by the local TV channels. Feedback received clearly indicates that the attendees got great value from the seminar.

## Engineers Without Borders

Our speaker on July 28, 2006 was Rajnikanth Gedhade, a member of *Engineers Without Borders* from Los Angeles, USA. *Engineers Without Borders* (EWB) are "Building A Better World, One Community It is a non-profit humanitarian organization established to partner with developing communities worldwide in order to improve their quality of life.

Mr. Gedhade spoke very well and shared his organisations current project engagements at Ongole in Prakasam District and the work for the Tsunami affected with a focus on their mission - to provide infrastructure facility, filling basic needs like water, shelter, health, sanitation and education.

They have worked in association with Rotary Clubs in US. We look forward to collaborate with EWB for the projects they are doing in AP around Hyderabad.

## Why I am a Rotarian?

*[By Clifford L Dochterman, President, Rotary International, 1992-93 (Theme: Real Happiness is Helping Others), Member of the Rotary Club of Moraga, California, USA. Courtesy – Rotary Wisdom, Reflections on Service, Volume 2]*

In a single word, Rotary means *opportunities*. Through Rotary membership, you can discover dozens of opportunities to enhance your life and enrich the lives of family and friends. There may be opportunities to establish close friendships with individuals around the world whom you would never have met, except through the magic of Rotary. There are opportunities to share with many others a common belief and

philosophy of service, without any thought of personal return.

There are opportunities to work side-by-side with other community leaders whom we highly respect. There are opportunities to stretch your horizons by listening to interesting programs and enjoying the good times at the weekly meetings. There are opportunities to represent your profession and demonstrate how high ethical standards are a vital part of your day-to-day occupation.

There are opportunities to travel into virtually every land and find an open door and a cordial welcome to a totally new world of Rotary fellowship. There are opportunities to make your small part in the world really count through the achievements of the great and noble activities of Rotary's programs of service. There are opportunities to touch the lives of thousands of people whom you will never know, except through the rewarding glow of satisfaction which comes from knowing that somewhere, someone needed your help, and you took the time to do some-thing. There are opportunities to join in the search for world peace and goodwill through the dynamic work of The Rotary Foundation.

And finally, all of these opportunities add up to one conclusion: Rotary helps you become a better person and makes the quality of your own life just a little richer and more meaningful. What a wonderful experience it is to have all of these opportunities knocking at your door—just because you are a Rotarian.

**Clifford L. Dochterman**

### The RCHE Family



**Raju CJJR ('Venu')**

Treasurer  
 Rotary Club of Hyderabad East: 2006-07  
 Member Since: 1989  
 Classification: Manpower Services

Venu, as he is popularly known, has a ready smile under his army (current) style moustache and charms everyone around him.

President of the club in 1999-2000, Venu has held several offices at both club and district level. In addition to being club treasurer he is also District Sergeant At Arms this year. Venu provides manpower services including back office support to several corporates.

Spouse Usha Rani is a home maker and son Prithvi (18) is doing his engineering at Matrusree in IT and daughter Sravya (14) is in class 9 at Rosary Convent.

### What Paul Harris Said



*"The doctrine of "Service Not Self" has at times been said to be too idealistic to be practicable. Very well, for the sake of argument, concede that to be the case, it cannot be too idealistic to constitute our ideal. If we aim at the high mark we may acquit ourselves credibly even if we fall short of our full expectation."*

Paul Harris in "The Rotarian", September 1912

### August Calendar

Fri August 4	Regular Meeting
Mon August 14	Twin Cities Clubs Joint Meeting
Fri August 18	Speaker Meeting

Board meeting and family fellowship dates to be announced separately

### Announcements

#### Birthdays

5-Aug	Vineet (Nageshwar Rao & Sandhya)
6-Aug	Surendernath Mekala
10-Aug	Mohan Reddy B
11-Aug	Jeet (Parsva Kumar Jhabakh & Babita)
21-Aug	Suryabir (Gurucharan Singh & Rosie)
24-Aug	Jawahar Vadlamani
24-Aug	Aishita (Sreenivasa Reddy & Radhika)
25-Aug	Sreenivasa Reddy M
28-Aug	Nageshwar Rao
29-Aug	Shivani (Rammanohar Rao & Medha)

#### Anniversaries

12-Aug	Sreenivasa Reddy & Radhika
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Rotary Club of Hyderabad East meets at 7.00 PM on the 1<sup>st</sup> and 3<sup>rd</sup> Friday of every month at Hotel Golkonda, Hyderabad. RCHE is a Model Club.

Attention RCHE Rotarians, Anns & Annets: With a strong focus on family of Rotary we look forward to your contributions to "The Rising Sun".

Contact Us: RCHE@Rotary3150.org  
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